

**BENTON ADVERTISING & PROMOTION
COLLECTIONS - FY2022 - NET**

	Recd in Jan DEC	Recd in Feb JAN	Recd in Mar FEB	Recd in April MARCH	Recd in May APRIL	Recd in June MAY	Recd in July JUNE	Recd in Aug JULY	Recd in Sept AUGUST	Recd in Oct SEPT	Recd in Nov OCT	Recd in Dec NOV	TOTAL	
RESTAURANTS:														
TOTAL RESTAURANTS	138,701.68	119,554.09	117,688.28	143,916.24	143,592.95	151,734.16	135,689.27	152,275.77	142,865.15	144,088.35	138,856.39	134,760.57	1,663,722.90	1,663,722.90
# of Businesses	80	77	79	76	81	82	77	79	79	84	78	83		
FOOD TRUCKS:														
TOTAL FOOD TRUCKS	868.56	490.17	462.81	719.15	789.03	1,166.55	698.89	1,057.12	724.77	1,707.03	481.40	764.30	9,929.78	9,929.78
# of Businesses	17	12	10	13	15	19	20	20	19	23	17	10		
MOTEL & HOTEL:														
													0.00	
TOTAL MOTEL & HOTEL	4,265.87	3,610.86	3,404.78	5,335.04	5,238.39	5,184.85	6,003.37	5,123.00	4,007.00	4,976.47	5,941.16	4,513.79	57,604.58	57,604.58
# of Businesses	8	9	8	8	9	8	9	8	9	9	10	9		
CONVENIENCE STORE:														
TOTAL C-STORE	2,508.52	2,363.47	1,981.29	2,561.47	2,863.60	3,311.01	2,951.18	3,572.16	3,363.88	2,969.64	3,948.31	2,784.88	35,147.66	35,179.41
# of Businesses	18	14	16	15	17	17	16	19	16	17	17	18		
OTHER:														
TOTAL OTHER	5,386.47	1,683.98	2,169.87	4,067.72	1,912.84	3,549.31	7,816.33	4,400.58	1,964.28	2,220.49	1,999.87	3,503.07	40,588.69	40,674.81
# of Businesses	7	8	8	10	6	8	11	10	12	14	13	13		
GROCERY:														
TOTAL GROCERY	2,364.82	1,935.59	2,223.46	2,059.58	2,413.53	3,073.28	1,309.22	4,561.25	2,275.88	2,611.08	2,817.42	2,398.65	30,043.76	30,043.76
# of Businesses	3	3	3	3	3	3	1	3	3	3	3	3		
GRAND TOTALS	154,095.92	129,638.16	127,930.49	158,659.20	156,810.34	168,019.16	154,468.26	170,989.88	155,200.96	158,573.06	154,044.55	148,725.26	1,837,037.37	
2021 Collections	136,911.96	109,322.08	114,271.51	150,715.18	147,830.27	152,994.36	148,740.03	160,523.11	143,658.46	131,394.46	141,463.51	135,536.13		
2020 Collections	127,256.22	117,613.40	111,444.38	105,889.39	97,678.07	123,024.71	115,292.01	134,831.92	126,876.64	119,983.38	129,755.98	109,901.21		
2019 Collections	117,759.17	107,528.57	110,355.97	129,020.47	120,664.42	135,416.48	123,451.44	131,093.40	119,508.52	112,256.92	119,762.25	116,259.46		
% increase from 2021 to 2022	13%	19%	12%	5.27%	6.07%	10%	4%	7%	8%	21%	9%	10%		